

PurposeFuel

There's Amazing Potential in Your Hands

You know that your people could get more done by working together better.

You've learned that a motivated, engaged person delivers results.

You think duplication of effort is hurting your ability to get things done.

You know the work your people are doing is important, but not how to fully transform that into results.

You Want to Tap Into It

You wish you could break down the silos within your organization.

You're ready to move forward with a coordinated, engaged group.

If only you could get everyone working together towards the same goal.

You wonder why the habit of individualism is so persistent, even when everyone agrees working together is best.

The Key is to Get Your People Fired Up and Aligned

The PurposeFuel Program is specifically designed to...

- ⇒ break down those silos
- ⇒ draw out the passion and potential lying dormant within your organization
- ⇒ create a team that delivers results
- ⇒ continue producing benefits long after the program is complete

The PurposeFuel Program Can Help You Get There. What Purposefuel will do for you:

- ⇒ Build a resilient web of connections between your people that will enhance their performance and satisfaction, and your culture
- ⇒ Identify and execute on concrete opportunities to improve your work
- ⇒ See greater information sharing and collaboration

Why Your Organization Needs PurposeFuel

Purposefuel exists to help good people do worthwhile work, and do it well. Our method focuses on mining the value within your people, and putting it to work both immediately and over the long term.

Our approach draws out benefits participants can offer each other in pursuit of a shared goal.

Not only does this approach deliver maximum benefits in the moment, it sets up a new paradigm for how participants interact. Once two people have had a meaningful and productive conversation within a PurposeFuel session, that experience informs how they work with their colleagues back on the job.

In addition to forging a better quality of relationship, PurposeFuel cements participants' engagement by tying it all to a higher purpose; the reason the work is happening in the first place. A clear understanding of why work is worthwhile in the grand scheme of things is a very powerful tool.

Call or email today: 780 716 8603, nadine@nadineriopel.com

The PurposeFuel Program Includes:

Targeted Prework:

- ⇒ Stakeholder interviews and surveys to identify the strengths, weaknesses, opportunities and strengths of your organization, and to begin preparing your people for the conversations they will have during the process.
- ⇒ Leadership consultation to establish an understanding of your organization and situation, enabling the alignment of the delivery of the program with what's important to you.

4 Modules That Build On Each Other

- ⇒ Module 1: Half day/3 hour session:
 - ⇒ Participant-focused, structured conversations around the nature and purpose of the work, industry, theme, etc. that ties them together
 - ⇒ Identification of ideas to improve work performance
- ⇒ Module 2: Half day/3 hour session:
 - ⇒ Deeper exploration of what each individual participant does and why
 - ⇒ Follow up on execution of ideas for improved work performance from Module 1
 - ⇒ Identification of further ideas to improve work performance
- ⇒ Module 3: Half day/3 hour session:
 - ⇒ Identification and exploration of problem areas within the work: challenges that affect everyone involved, and areas of misalignment with the greater purpose
 - ⇒ Follow up on execution of ideas for improved work performance from previous modules
 - ⇒ Identification of further ideas to improve work performance
- ⇒ Module 4: Half day/3 hour session:
 - ⇒ Collective workshopping of specific challenges being experienced by individual participants in their work
 - ⇒ Follow up on execution of ideas for improved work performance from previous modules
 - ⇒ Identification of further ideas to improve work performance

Follow-up and Accountability for your Organization: Bringing the benefits into the real world

To create continued follow up and accountability, at the end of each session, participants will each be asked to identify something they would like to start doing, stop doing, or do differently as a result of the session.

They will then be divided into accountability pairs and instructed to keep in touch with each other about their progress. At the beginning of the next module, a group debrief will be conducted about that progress.

When your organization completes its final module of the PurposeFuel program, a second round of stakeholder surveys will be conducted to determine the program's initial impact on your organization.

Prices: \$1500/module, or \$5000 for the full 4 part program

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